

PRESS RELEASE

For Immediate Release

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Images Available

**ENTERTAINMENT LINE-UP ANNOUNCED FOR MAY 1ST WATER AWARENESS DAY
CELEBRATION AT DEL MONTE CENTER**

MONTEREY, Calif., March 23, 2010— The event team for the first-ever Water Awareness Celebration at Del Monte Center is excited to announce the impressive line-up of entertainers booked for their May 1, 2010 event. Live musicians, performance artists and more will be performing throughout Del Monte Center from 11 am – 4 pm!

The whimsical 60's and 70's cover band, Firefly Band from Pacific Grove will be entertaining guests during the celebration. Featuring Kate Daniel on vocals, Chris Daniel on bass and vocals, Rick Pierper on drums, Bill Smith on guitar and vocals and Ian McFadden on guitar and vocals, Firefly is a favorite among locals. In addition, Island Breeze will be bringing a taste of the South Pacific to the Central Coast. Playing both traditional and contemporary Hawaiian music as well as tropical surf music, their beats are inspiring as is their hula dancer!

One of the day's most anticipated performance groups is ZunZun consisting of husband and wife team, Stephen Snyder and Gwynne Snyder Cropsey. Together, ZunZun utilizes over thirty instruments to perform their upbeat and folkloric music, which is inspired from cultures of North, Central, and South America. ZunZun is perfect for kids of all ages, as well as the young at heart!

"We are thrilled to be featuring so many wonderful and talent local artists. The spirit and enthusiasm that each of these individual acts bring to our event, will help us to inspire those in attendance to get excited about being water-wise," commented event chair, Karen Harris.

In addition to the musical entertainment, Smiley Orca Artists will be at the event doing face-painting, hand-painted glitter tattoos and henna body art. Balloon artists and clowns will also be strolling throughout the event. Along with this list of entertainers, the Water Awareness Day Celebration will include several education booths geared towards educating individuals about how to be more water-conscious in the drought-prone Central Coast.

To learn more, reserve a booth or become a sponsor of The Water Awareness Day Celebration, please contact Steve Thomas of Thomas Brand Consulting at 831-920-1693 or visit www.waterawareness.org. To learn more about the Water Awareness Committee of Monterey County, Inc., contact Karen Harris at 831-645-4604 or at karenh@mrwpc.com.

This event is free and open to the public.

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About the Water Awareness Committee of Monterey County, Inc.

With a mission to promote personal responsibility through education for the conservation and beneficial use of water in Monterey County, the Water Awareness Committee of Monterey County, Inc., was formed in 1988. The WAC is composed of concerned citizens, non-profit organizations and representatives from various public agencies and private companies throughout Monterey County. WAC promotes the knowledge of water-supply topics, water-quality issues and water-conservation methods. Visit www.waterawareness.org to learn more.