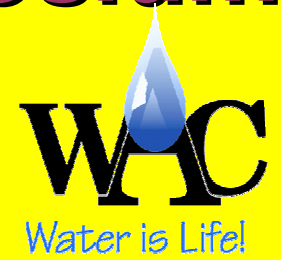


Water-Wise Landscaping Symposium & Vendor Expo



The Water Awareness Committee of Monterey County, Inc.

- 
- ◆ **Association of Monterey Bay Area Governments**
 - ◆ **California-American Water Company**
 - ◆ **California Water Service Company**
 - ◆ **Castroville Water District**
 - ◆ **Laguna Seca Golf Ranch**
 - ◆ **Marina Coast Water District**
 - ◆ **MCSI Water Systems Management**
 - ◆ **Monterey County Health Department**
 - ◆ **Monterey County Water Resources Agency**
 - ◆ **Monterey Peninsula Water Management District**
 - ◆ **Monterey Regional Water Pollution Control Agency**
 - ◆ **Rancho Cañada Golf Club**

WAC Mission

To promote personal responsibility through education for the conservation and beneficial use of water in Monterey County.



WAC Goals

- 💧 Bring together community and resources to advance water conservation and water quality issues.
- 💧 Serve as a link between community and water industry.
- 💧 Promote educational programs.
- 💧 To effect changes in water-use behavior by raising water awareness.



Water-Wise Landscaping

- 💧 Retire Your Turf Campaign
- 💧 Public Education
 - 💧 Replace portion of lawns with drought tolerant, native plants, and/or artificial turf.
 - 💧 Irrigation strategies and technology
 - 💧 Water conserving maintenance techniques
- 💧 Landscaping tools (GardenSoft CD ROM)
- 💧 AB 325 – City Landscape Ordinances



We've done many things to conserve water inside homes and businesses – now it's time to look at water differently.



Richard Hertzler / Lancaster New Era

Approximately 50% of all residential water use is for landscaping. WAC sees a great opportunity to save huge volumes of water with water-wise landscaping.



Sun-loving groundcovers include yellow iceplant, sun rose, Greek yarrow, and Turkish Veronica

CEUs



Exhibits



Great Speakers



Regulatory Updates



Prizes



Our MC Today

Paul Lord

Event Chairman

- Marina Coast Water District
- Certified Landscape Auditor

